



PRESS RELEASE

**Epoch Rack and Shelf**

*by Nina Bruun*

# Epoch Rack and Shelf

BY NINA BRUUN

## Epoch Clothes Rack

Clean lines, intuitive function and innate beauty define the Epoch Clothes Rack by Nina Bruun, one of two new designs from the Danish designer. Updating the ubiquitous coat rack and working from the idea of concealing unsightly hangers and tags behind something beautiful, the minimally elegant design profiles a considered combination of gently rounded edges, warm wood and discreet functionality. Developed and perfected over time, it is characterised by soft bands of undulating wood that sit like sculptures on a wall. Referencing 1950s design aesthetics and traditional craftsmanship, Epoch is pure in both form and material. Available in natural or dark stained oak, it is carefully sized to fit both purpose and place.

## Epoch Shelf

One of two new designs that are coherent in design and carefully sized to fit both purpose and place, the Epoch Clothes Rack by Nina Bruun offers streamlined storage for spaces large and small. Improving and beautifying a well-known object using a wide band of wood, it is simple in both form and function. The space-saving wood veneer piece can be suspended alone or in rows of multiples. It features on the one side a deep shelf for everyday clutter and on the other a shelf on which to place decorative objects.

*“The Epoch Collection is for still life displays, for everything we love to surround ourselves with – whether that’s objects or clothing – and to be used in personal and creative ways,”* notes Bruun on the new collection.

## About The Designer

Holding a Master’s degree in Furniture and Spatial Design from The Royal Danish Academy of Design, Nina Bruun’s work as a designer has earned her a Red Dot Design Award and representation in the permanent collection at the Museum of Arts and Design in New York. She opened her consultancy in Copenhagen in 2016 and together with her team works across product design, visual identity and trend forecasting. Her innate understanding of form and uncompromising approach to quality results in lasting designs touched with deeper meaning. Her work has featured in titles such as Wallpaper, Le Figaro, The Herald Tribune and Design Milk. Her innate understanding of form and uncompromising approach to quality results in lasting designs touched with deeper meaning. Her work has featured in titles such as Wallpaper, Le Figaro, The Herald Tribune and Design Milk.

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## PRODUCT TYPE

Shelf  
Rack

## ENVIRONMENT

Indoor

## DIMENSIONS

### 50

H: 8 cm / 3,1"  
W: 50 cm / 19,7"  
D: 11 cm / 4,3"

### 79

H: 8 cm / 3,1"  
W: 79 cm / 31,1"  
D: 11 cm / 4,3"

## COLOUR

Natural oak / fog  
Dark stained oak / black

## MATERIALS

Plywood, oak veneer and HPL



## A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



## MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the *Latin Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.