&Tradition®



Press Release Betty TK1

by Thau & Kallio 2019

&Tradition launches



Product category

Chair

Environment

Indoor

Materials

Lacquered solid wood and formpressed veneer with linnen webbing.

Colours / Finishes

Black Twillight Maroon

Dimensions (cm/in)

H: 46cm/18.1in, W: 51cm/20.1in, D: 48cm/18.9in Seat height: 47cm/18.5in, Seating depth: 42cm/16.5in

Design year 2019

Press info

For image downloads go to andtradition.com / downloads

For further requests, please contact press@andtradition.com

andtradition.com

Betty TK1 by Thau & Kallio

Introducing Betty, a stackable chair by Thau & Kallio for &Tradition based around a design element most overlook: seat webbing.

Named after Copenhagen's Betty Nansen theatre, a wooden pavilion originally built in 1857, the eponymous chair is the result of a broader design dilemma for designers Jakob Thau & Sami Kallio. Looking to create comfortable seating befitting any and every space, the solution came in the shape of a universal component that is typically concealed underneath the frame. Consequently, Betty's most prominent feature is its exposed webbed seat.

Providing a focal point for the design, the webbed chair is almost a contradiction in terms: While it appears sturdy, it's deceptively light. The supportive, stackable design may appear stiff at first glance, but its comfort is apparent the minute you sit in it. "The webbing ensures the chair is not only light in weight, but also gives it an airy, almost transparent presence," explains Sami Kallio. "On the other hand, it is strong yet flexible, as the webbing sculpts the body."

Using natural linen fibres, the webbing straps are woven by hand, tailored to fit each wooden seat frame. Available in three contemporary frame colours – Black, Twillight & Maroon – the chair's visible construction is part of its honest design and its enduring appeal.

Holding Masters degrees in design and trained as carpenters, Sami Kallio and Jakob Thau marry their in-depth understanding of wood and traditional craftsmanship techniques with modern materials and manufacturing methods to create universally appealing designs.

