



RESULT

DESIGN BY BY FRISO KRÄMER & WIM RIETVELD

HAY

RESULT

Created to be adaptable, light and strong, the Result Chair and Pyramid Tables are the last word in cutout sheet steel construction.

Originally created by Friso Kramer and Wim Rietveld while working at Ahrend in the 1950s, the collection has been relaunched by HAY together with Ahrend. When initially launched in the '50s, it was regarded as a triumph in its innovative use of sheet steel, giving new direction for use in organically shaped products.

Today, both as individual pieces and as a collection, it is notable for its sparing use of materials, simplistic construction and for being light enough to move around. These lasting designs manifest functional excellence and aesthetical lightness that have been proved in real environments over several generations.



DESIGNED BY WIM RIETVELD AND FRISO KRAMER

Dutch-born **Wim Rietveld** (1924-1985) was an industrial furniture designer. He studied Industrial Design at The Hague Academy in 1950, before becoming head of design at Gispen in 1953. In 1958, he started working at De Cirkel, a manufacturer of steel furniture that had merged with the Ahrend group in 1939. Here he met Friso Kramer, and together they developed a number of iconic design collaborations, including the Result Chair in 1958.

Rietveld also designed the Pyramid Tables and Chairs for Ahrend in 1960.

Rietveld was known for his functionalist chairs, tables and storage systems, but he also designed agricultural machinery, boats and trains.

Alongside his design work, Wim Rietveld also lectured at the Royal Academy and the Technical University in Delft. Together with Ahrend, HAY has reproduced the Result Chair and Pyramid Table series.

Friso Kramer was born in Amsterdam in 1922. After graduating in Interior Design from the Institute of Applied Arts in Amsterdam, he worked as a designer from 1948-1963 at De Cirkel, a manufacturer of steel furniture that had merged with the Ahrend group in 1939. He ended up being Art Director of the Ahrend Group from 1971-1983. Notable designs include his two concrete benches with low and high backs designed for public spaces, the Revolt Chair in 1953 and the Result Chair he designed together with Wim Rietveld in 1958.

Alongside his design work Friso Kramer also had many administrative roles in art and design institutions and academies in his homeland and overseas. He also lectured at the Royal Academy for Fine Arts in The Hague. Together with Ahrend, HAY has reproduced the Result Chair.



- RESULT -



Matt lacquered oak seat, Black frame



Matt lacquered oak seat, Black frame



Remix 373 Upholstery, Dark brick back, Black frame

- RESULT -



Dark brick back and seat, Black frame

- RESULT -



Water-based lacquer oak back and seat, Black frame



Black water-based lacquer oak back, Sense black seat upholstery, Black frame



Dark blue water-based lacquer oak seat, Black frame



Dark blue water-based lacquer oak seat, Black frame



Dark blue water-based lacquer oak seat, Black frame



Water-based lacquer oak seat, Black frame

- RESULT -



Water-based lacquer oak seat, Black frame



Black water-based oak seat, Black frame

- RESULT -



Forest green water-based lacquer oak back, Remix 982 upholstery, Black frame



Forest green water-based lacquer oak seat, Black frame

- RESULT -





- RESULT -



- RESULT -



Smoked oiled oak seat, Beige frame



Black water-based oak seat, Black frame



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