

&Tradition®

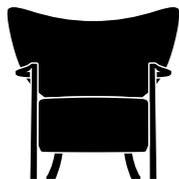


Press Release

Wulff^{ATD2}

&Tradition
1938 / 2021

&Tradition launches



ATD2

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Product category

Lounge chair

Production Process

The frame is made from solid beech and plywood and subsequently covered in HR foam and polyester wadding. The solid wood legs are turned and CNC milled.

Environment

Indoor

Materials

Wood, HR foam, polyester wadding, fabric upholstery.

Colours

Hallingdal 376
Karakorum 003
Karandash 005
Sheepskin Moonlight 17mm
w. Oiled Oak or Walnut frame.

MTO upholstery available with a lead time on 6-8 weeks.

Dimensions (cm/in)

W: 85cm / 34in,
D: 84cm / 33.6in,
H: 85cm / 34in
(Seating height: 41cm / 16.4in)

Design year

1938 / 2021

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Introducing Wulff, a lounge chair whose upholstered form pays tribute to the hand-crafted designs of the 1930's.

Wulff promises superior craftsmanship and outstanding comfort with luxuriantly soft upholstery that covers its seat and backrest, details which generally define Danish design of the 1930's. Intended as a lounge chair for the living room or bedroom, its architectural shape will add a stylish statement to any interior.

First produced in a traditional Danish workshop in the first half of the 20th century, the original Wulff was made-to-order, as all furniture of that era was. It was an exciting time for design, and it is here we see the foundations being laid for the Golden Age of the Danish Modern. Wulff is a striking example of this design movement, the intricacies of hand-made, small-scale production readily apparent in its form: the boundary-pushing sculptural armrests, which join to an expansive, wing-shaped backrest, are underpinned by the finest craftsmanship.

After &Tradition purchased one of the few chairs in circulation at an auction held by Bruun Rasmussen, efforts were made to uncover the story of its conception. Because each piece was crafted by hand for small-scale production that rarely exceeded 20 items, the original designer remains unknown – but the appeal of its upholstered form led &Tradition to reissue it for contemporary homes. A selection of fabrics are available for the upholstery, while the wooden legs and armrests come either in oiled walnut or white oiled oak.

“Upholstered furniture is having a revival,” explains Els Van Hoorebeeck, Head of Design at &Tradition. “We are delighted to bring this tradition back to life with pieces like Wulff or Little Petra, which add such personality to a home.”

&Tradition bridges the gap between old and new to create interior objects with timeless appeal. From revisiting influential pieces from past masters, to creating new favorites in collaboration with acclaimed international designers, we celebrate the many facets of modern design.



&Tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique portfolio of furniture and lighting spans from the 1920s to the present day and includes designs by internationally renowned designers.