

# Offset Sofa



Furniture—Press Release  
AW17

press@menu.as

by Norm Architects



# Offset Sofa



A contemporary sofa, understated yet statement-making, Offset is the result of research into 'balance' by Norm Architects. The studio wanted to create a sofa as simply as possible while embracing a set of paradoxes: making it substantial yet delicate in appearance, architectural yet inviting and homey. In the studio, the designers experimented with offsetting – playing with proportions, narrow armrests versus a thick generous seat, supported by four stubby metal legs. The clean-lined boxy shape is inspired by minimalist art, gently softened for a welcoming expression and maximised for comfort.

## Product Type

Sofa

## Dimensions/ Versions

2-Seater

H: 63 cm

W: 178 cm

D: 90 cm

SH: 40 cm

3-seater

H: 63 cm

W: 228 cm

D: 90 cm

SH: 40 cm

## About the Designer

Norm Architects was founded in 2008 by Kasper Rønn and Jonas Bjerre-Poulsen, later joined by Linda Korndal. Based in the heart of Copenhagen, the award-winning studio works in the fields of industrial design, residential architecture, commercial interiors, photography and art direction. Located on one of the city's oldest streets, the practice takes pride in respecting its context, building on the traditions of Scandinavian design, of timeless aesthetics and natural materials.

## Notes to Editor

MENU is a Scandinavian design brand with a simple philosophy; to make the world better, less complicated and a little bit nicer to wake up to. MENU collaborate with super-talented international designers, to produce high quality design with a crisp Scandinavian look. MENU work with local craftsmen from around the world to preserve traditional skills, whilst creating objects which are timeless and can be treasured for a lifetime. Composed of lighting, furniture and accessories, the MENU collection provides clever solutions for modern living.



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2 Seater



3 Seater